

ITEMIZED EXPENSE ESTIMATE - 50% FEE SPLIT		
ITEM	MONTHLY	ANNUAL
Real Estate License (Broker / Renewal):	14.58	\$ 175.00
Mandatory Continuing Education:		100.00
REALTOR® Ass'n Dues (National, State & Local):		440.00
MLS Dues:		270.00
Professional Liability Insurance:*	-	-
\$1 Million Blanket Liability Insurance:	-	-
Franchise Associate Fee:	25.00	300.00
Office Rental Fee:	-	-
Transaction Coordinator Fee(\$250/Transaction):	625.00	7,500.00
Auto Expenses:		
Lease / Purchase:	400.00	4,800.00
Insuarnc (Includes Commercial Use Coverage):	150.00	1,800.00
Auto Registration (Average):	37.50	450.00
Maintenance / General:	150.00	1,800.00
Fuel (12,000 mi @ 20 MPG @ \$2.50/Gal):	125.00	1,500.00
Miscellaneous (Parking, etc.):	20.00	240.00
Advertising:		
Business Cards:	3.57	75.00
Personal Marketing Brochure (Printing):	106.68	1,280.16
Lawn Signs:	-	-
Lawn Sign Riders:	10.00	120.00
Lawn Sign Installations / Removals:	-	-
Direct Mail Solicitations		
Printing (1,700 Postcard pcs / mo):	271.79	3,261.51
Bulk Mail Permit Fee:	-	-
Bulk Mail Software:	-	-
Postage (1,700 EDDM pcs / mo @ \$0.1760/avg pc):	124.20	1,490.40
General Advertising (Property Listings):	-	-
Broker Open House Events:	200.00	2,400.00
Miscellaneous:	200.00	2,400.00
Services:		
Internet Access:	-	-
Cell Phone Service (Phone & Data):	100.00	1,200.00
DocuSign:	15.00	180.00
Supra eKey:	17.00	204.00
IDX Broker (Website MLS Data Support):	60.00	720.00
ActiveRain	20.00	240.00
Bluehost (Website Hosting / Standard Service):	4.00	48.00
Website Domain Name Registration Renewals:	2.33	27.90
Thrive Themes Website Software:	15.00	180.00
Misc Services (Website Security, etc):	50.00	600.00
Supplies:		
Office / General:	-	-
Printer / Ink:	-	1,120.00
Postage - FedEx (General):	100.00	1,200.00
Misc Supplies (Brochure Holders, etc.):	33.33	400.00
TOTAL (Monthly = Annual Total / 12):	\$ 3,043.50	\$ 36,521.97

*Average expense based on 30 transactions annually.